



IN 2005, **JEFF** Grewe faced a crucial decision: either finish college or devote his energy to the tree service business he had just started. With only a few credits short of graduating, he chose the tree service and never looked back. It was immediately apparent that Jeff had an aptitude for climbing trees and found joy in the mastery of making trees beautiful. With just a handsaw and a ladder, Arbor Aesthetics was born. Jeff's operation remained small for many years while he gained experience and sought formal training in arboriculture.

Three years ago, he met and married Amy. "It was like rocket fuel when she came aboard," Jeff says. Amy's graphic design skills and office management experience propelled the company forward, which has since then tripled in size.

Together, Amy and Jeff have created a company where employees are valued, with an emphasis on professionalism and a culture of safety, respect and camaraderie.

"Our biggest passion in owning our business is helping our employees live better lives," Jeff explains. "We take good care of our employees so they can take good care of our customers." In addition to providing a comprehensive benefits package, the Grewes have cultivated a caring and harmonious work environment, helping their employees reach their full potential both at work and in their personal lives.

ARBOR AESTHETICS

6724 IRVINGTON ROAD, OMAHA, NE 68122

402.408.5600

ARBORAESTHETICS.COM